

## PRESS RELEASE

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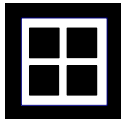
### RELOCATION EXPERTS DEFY RECESSION TO LAUNCH BUSINESS

Revell Research Systems has designed a web site to help new relocation experts West Country Home Finders get their business off to a flying start. The fledgling organisation (which is based near Exeter) is starting to trade this month rather than simply waiting around for the property market to recover, with the launch of [www.westcountryhomefinders.co.uk](http://www.westcountryhomefinders.co.uk).

Fiona Burgess, who worked on the project for Revell Research Systems, said: "Businesses are increasingly turning to the Internet to help them beat the recession. West Country Home Finders wanted a web site that was easy to find, truly 'tasted' of Devon and was accessible to all. We've made sure it can be found by the major search engines, used photography to portray Devon and, importantly, have ensured that it complies with the relevant law and international web standards. Many businesses place themselves at unnecessary risk by not have a fully compliant web site."

West Country Home Finders aims to help buyers find their ideal home in Devon by doing the initial research for them. They shortlist properties, then work with the buyer to establish which ones to view. For the client, this takes the stress out of the usually fraught process of finding a new home.

Founder of West Country Home Finders, Lisa Morgan-Anstee said: "Our new web site is an important part of our strategy to find clients. We do not simply cater for the 'top end' of the property market. Over the past decade or so, affordable housing has become rare for low-to-mid income families within the South West and, with the benefit of our experience, we hope to be able to match potential buyers with properties they may not have otherwise discovered. Using our service is a relatively inexpensive way of having an expert search for, and recommend, appropriate properties."



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The website has been designed and built by Revell Research Systems, the Management and Technology Consultancy that has been based in Exeter for almost 25 years. The web site is compliant with important web standards to ensure that as many visitors as possible can find and access it as well as complying with the recent Companies Act 2006.

ENDS

### NOTES TO THE EDITOR

Fiona Burgess is the Business Development Manager of Revell Research Systems, which is the Management and Technology Consulting Practice established in Exeter in 1985 by leading IT expert and Chartered IT Professional Alastair Revell. The consultancy provides advice on IT strategy development, systems engineering, networking and software development (including web site design). Fiona Burgess joined the practice in 2006 from a sales role with an international company.

Ideally, the text 'Revell Research Systems' should link to <http://www.rrs.co.uk> and the text 'www.westcountryhomefinders.co.uk' should link to <http://www.westcountryhomefinders.co.uk> when published online.

ENDS

For more details, please visit <http://www.rrs.co.uk/media-kit/> or contact:-

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